



The WAGES of CRIME!



THE CASE OF EDDIE BENTZ IS CONCLUSIVE PROOF THAT CRIME **POESN'T** PAY. AFTER STAGING A MILLION DOLLAR BANK ROBBERY, BENTZ WAS FINALLY TRAPPED BY THE F.B.I. IN A BROOKLYN FURNISHED ROOM. IRONICALLY ENOUGH, HE HAD ALMOST **STARVED**



LARRY FAY, A ONE TIME BIG RACKETEER, SOUGHT SE-CLUSION AS A DOORMAN IN A SMALL NIGHT CLUB. THE PAY-OFF CAME NOT LONG AFTERWARDS. FAY WAS FOUND BY POLICE WITH THREE





WHEN CRIME BARON, GERALD CHAPMAN, WAS LED TO THE GALLOWS FOR THE MURDER OF A POLICE-MAN, HIS ILLICIT CRIMINAL FORTUNE OF \$2,000,000 HAD DWINDLED TO NOTHING. ALL THAT REMAINED WAS TWO GOLD COLLAR BUTTONS



When his powerful rackets began to crumble, putch' schultz, the beer king, made a desperate bid for recovery. During a bloody gang war, the flabby mobster was killed by one of his own bodyguards!



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THE CRIME CLINIC, No. 10, JULY-AUGUST, published eight issues a year, by Approved Comics, Inc., 185 N. Wabash Ave., Chicago 1, Ill. Executive and Editorial Office, 366 Madison Ave., New York 17, N. Y. Application for second class entry pending at Post Office, Chicago, Ill. Single copies 10¢. Subscription rates: In the U. S., Canada, Mexico, South and Central America and U. S. Possessions \$1.00 for 12 issues; in all other countries \$2.00 for 12 issues. All communications about subscriptions should be addressed to the Circulation Department, 185 N. Wabash Ave., Chicago 1, Ill. The Publisher is not responsible for unsolicited manuscripts or art work. Manuscripts or art work accompanied by self-addressed, stamped envelopes will be returned. No similarity between any of the names, characters, persons and/or institutions appearing in this magazine and those of any living or dead person or institution is intended and any such similarity which may exist is purely coincidental.

PRINTED IN U.S.A.

ghe COME CUME



STARRING

DR. TOM ROGERS

IN

"THE KID GETS HIS CHANCE!"

WITHIN THE SOMBER GREY WALLS OF STATE
PENITENTIARY, A YOUNG PRISONER IS INTERVIEWED BY DR. TOM ROGERS, THE INSTITUTION'S
STAFF PHYSICIAN AND PSYCHIATRIST...

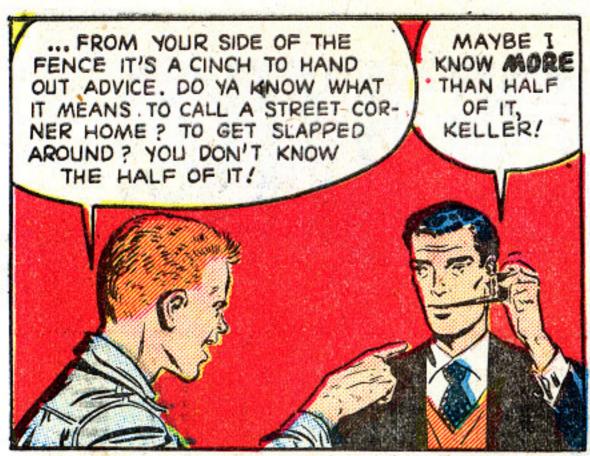
OKAY, DOC, YOU SENT FOR ME, SO I'M HERE. BUT LET'S GET ONE THING STRAIGHT! IF YOU'RE OUT TO GIVE ME A GOODY-GOODY SPIEL, I'M NOT GUIET AND LISTEN TO ME, KELLER!

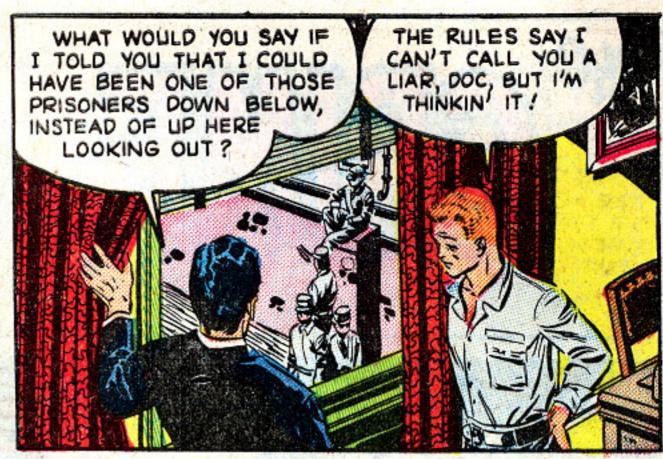


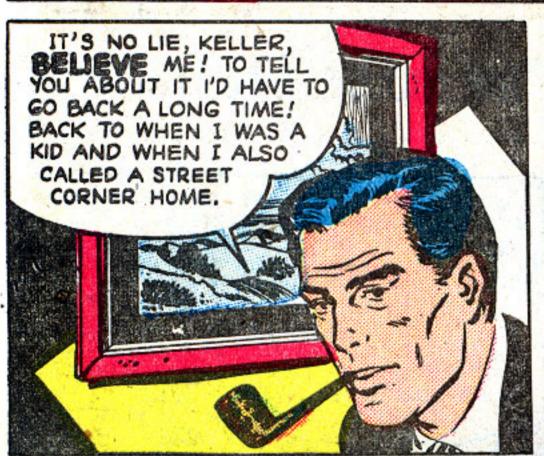
ACCORDING TO REPORTS,
THE GUARDS LIST YOU AS
A TROUBLE MAKER. PERSONALLY, I DON'T THINK YOU'RE
AS TOUGH AS YOU PRETEND!
I'D LIKE TO HELP YOU,
IF I CAN.

NOT ME, YA DON'T. YOU GUYS ARE ALL ALIKE--A3 PHONY AS THREE DOL-LAR BILLS...









"I SHINED SHOES FOR A LIVING THEN, BOTH MY PAR-ENTS HAD BEEN DEAD FOR YEARS, AND IT WAS TOUGH JUST GETTING BY. THEN, ONE DAY, AN OLDER KID BY THE NAME OF EDDIE FABER APPROACHED ME AND..."







BE IN THAT CLUB! IF I DID-- I'D BE

I WANT-

ED TO









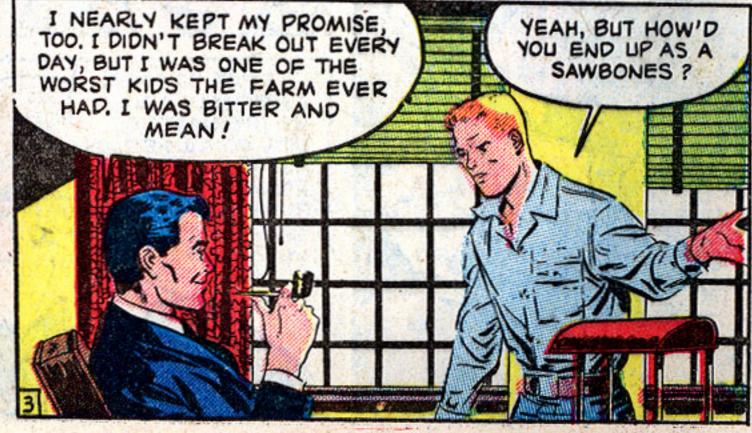


"NUMB WITH FRIGHT, I PICKED UP THE WATCH AS TONY





THEY NEVER CAUGHT THE OTHERS, AND MY STORY DIDN'T











I SAW YOUNG KELLER
LEAVING, AND HE DIDN'T
LOOK LIKE THE SAME
BOY WHO WALKED IN.
WHAT SPECIAL BRAND
OF MAGIC DO YOU
USE, DOCTOR?

MAGIC, CAROL! JUST SYMPATHY AND UNDER-



NO DOUBT YOU'RE
RIGHT. IN THEORY IT
SOUNDS PERFECT,
BUT I HAVEN'T BEEN
ABLE TO MAKE IT
WORK IN ACTUAL
PRACTICE. GUESS I
LACK THE PROPER
TOUCH.



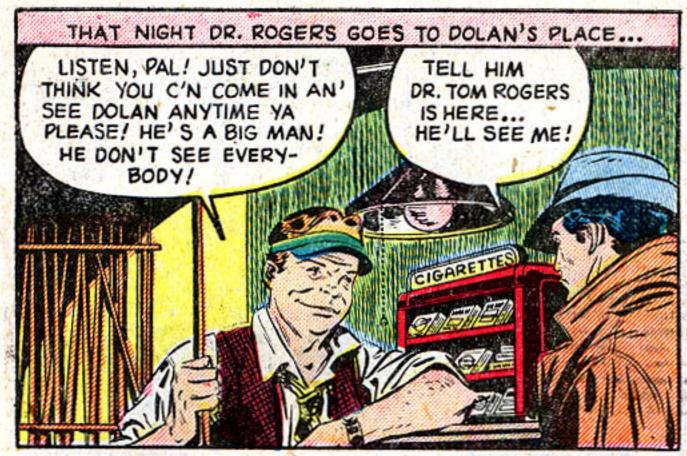
WHAT DO
YOU MEAN,
CAROL? IS
THERE
SOMETHING
I MIGHT
DO TO
HELP?



THEY'RE NO GOOD.

ESPECIALLY A MAN
BY THE NAME OF
BULL DOLAN. HE RUNS
A LOW-DOWN POOLROOM AND TED
THINKS HE'S
TOPS--PRACTICALLY WORSHIPS
HIM.

BULL DOLAN, EH?
I KNOW HIM, CAROL.
HE SERVED TIME:
HERE. I DON'T KNOW
WHAT HE WOULD
WANT WITH TED--BUT
I'LL TRY AND FIND
OUT.













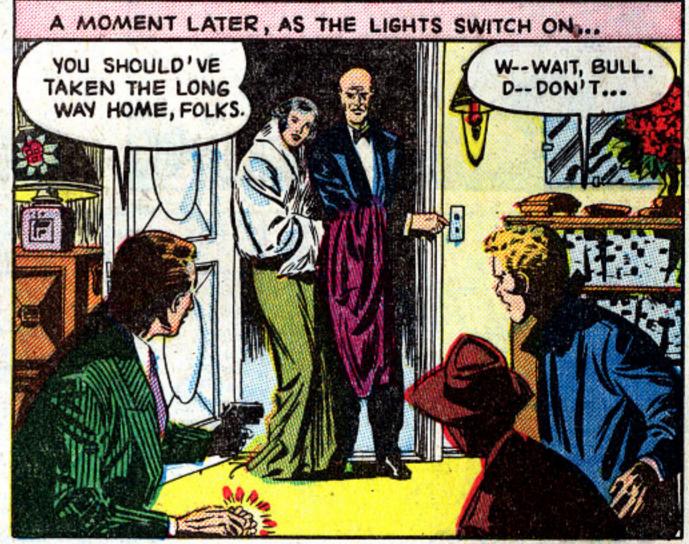










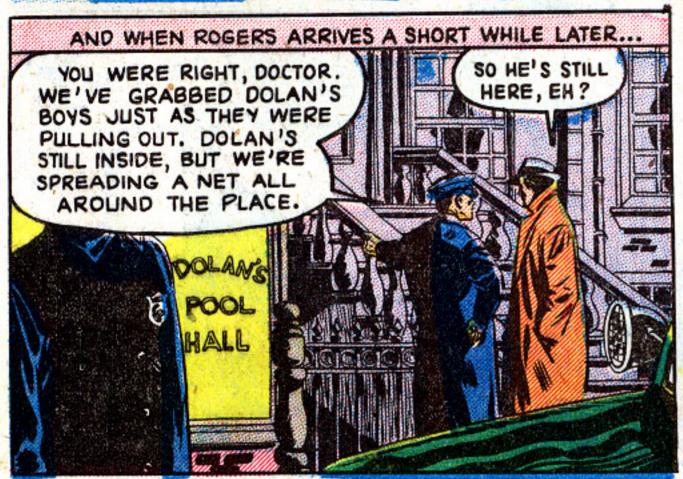


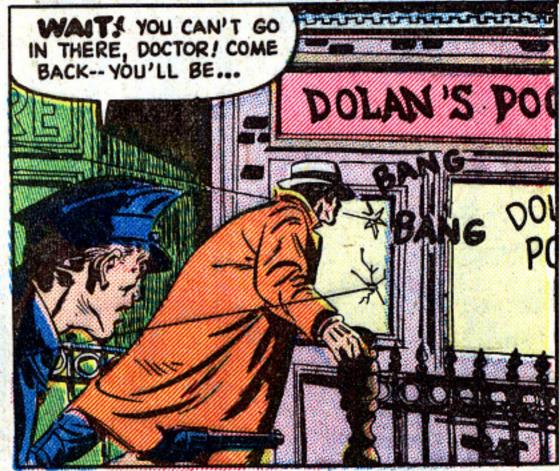






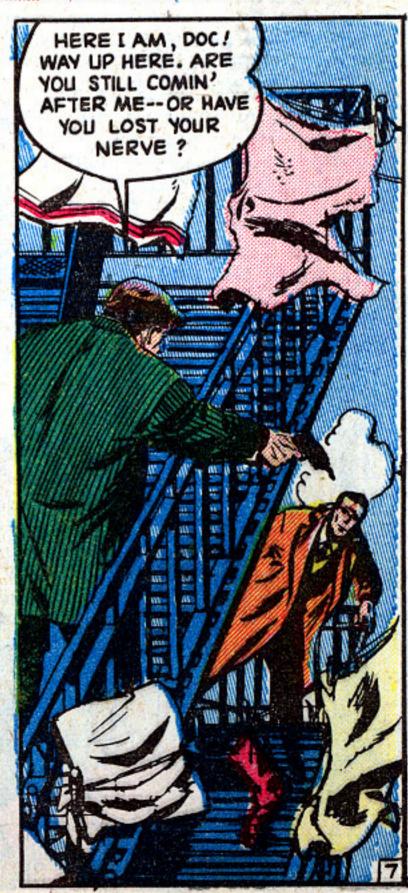








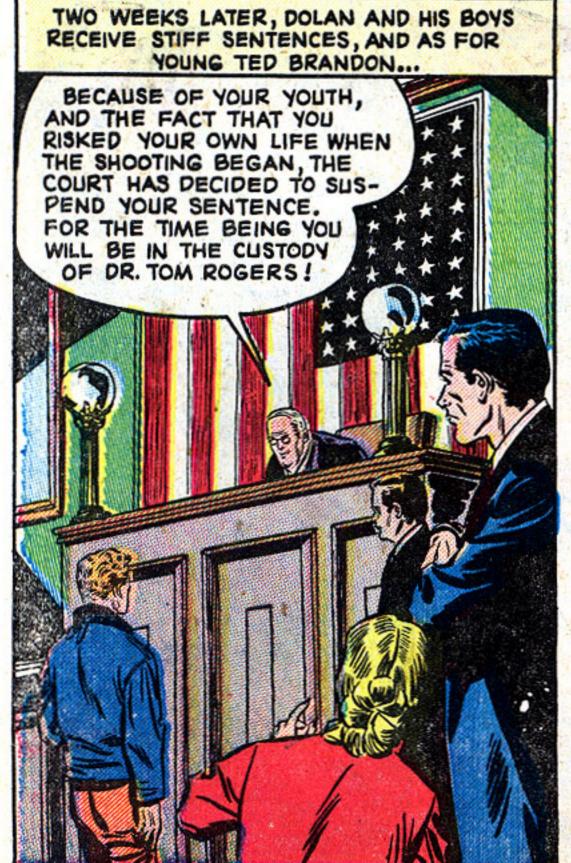


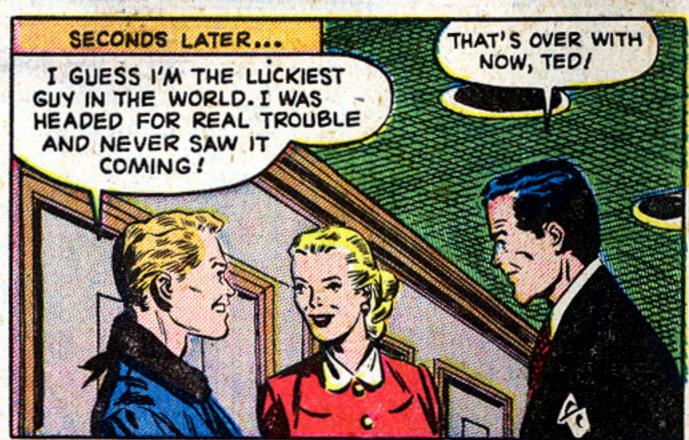


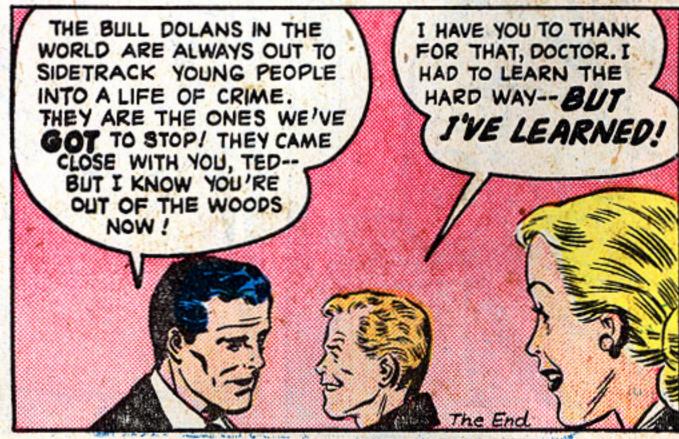




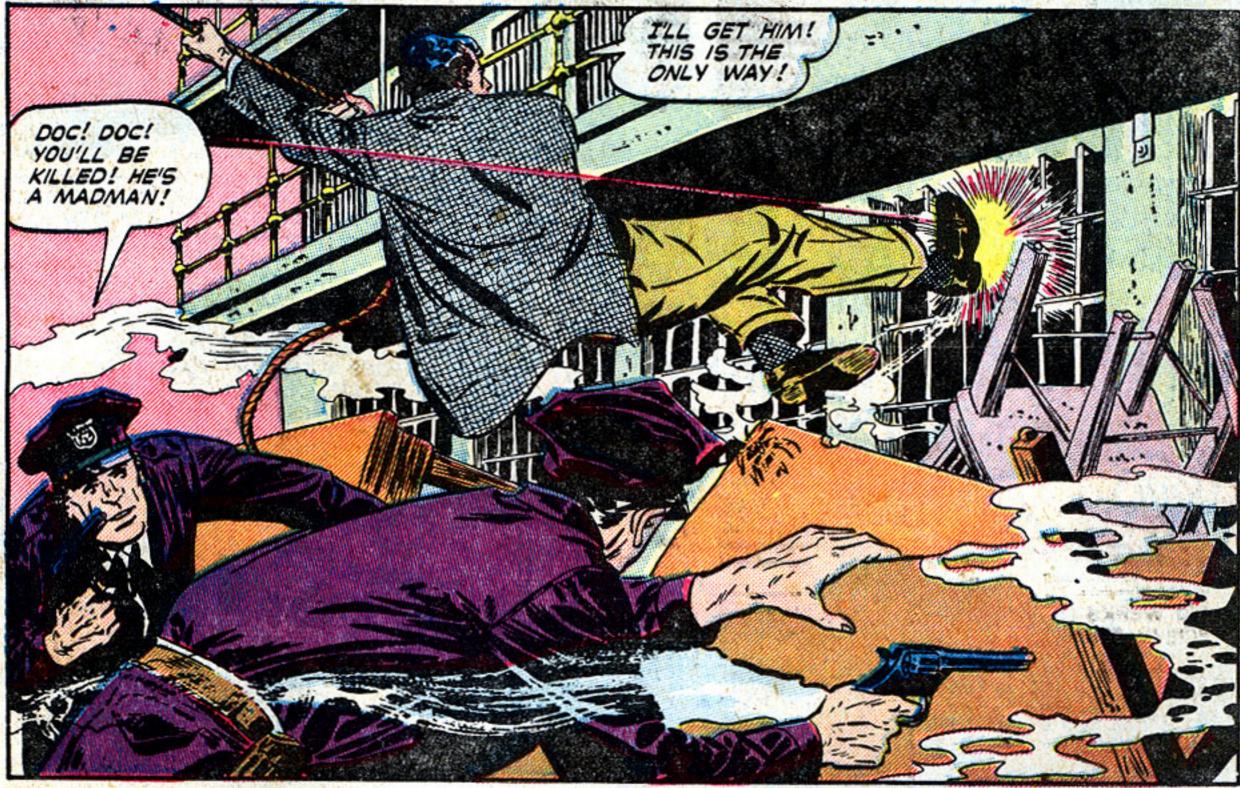




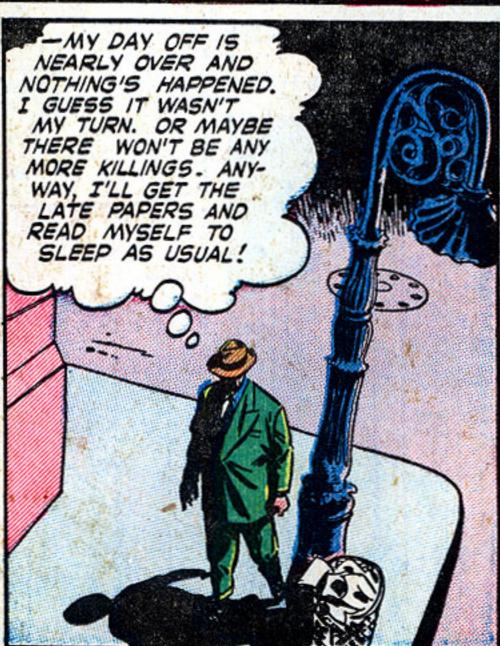




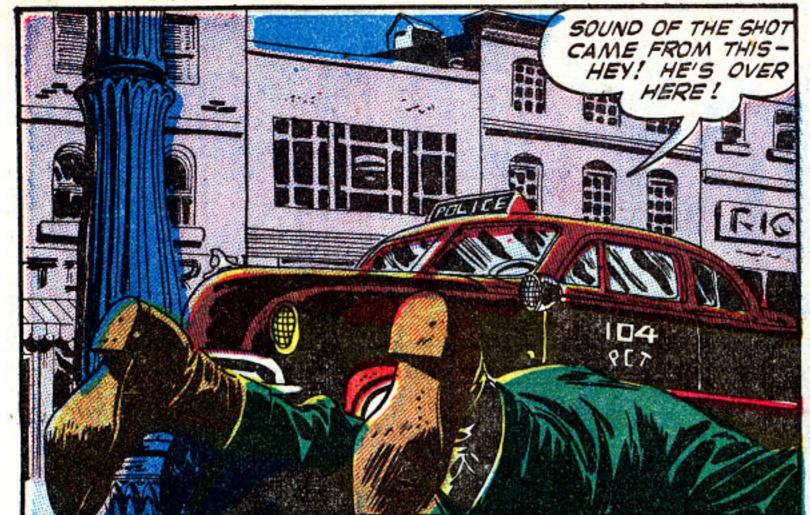
The GRAFICATION PRISON!"



INSIDE THE GRIM
WALLS OF ANY
PRISON IS A WORLD
COMPLETE IN ITSELF!
IT IS A DREARY
WORLD—SUNLESS—
ALWAYS ELECTRIC
WITH TENSIONS
BROUGHT ON BY
HATE!









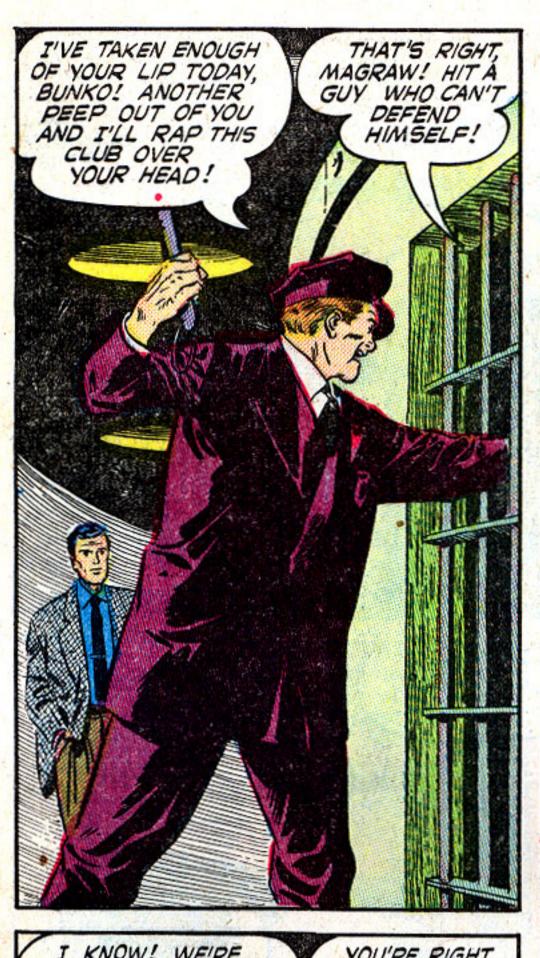
TIM WORKING MY

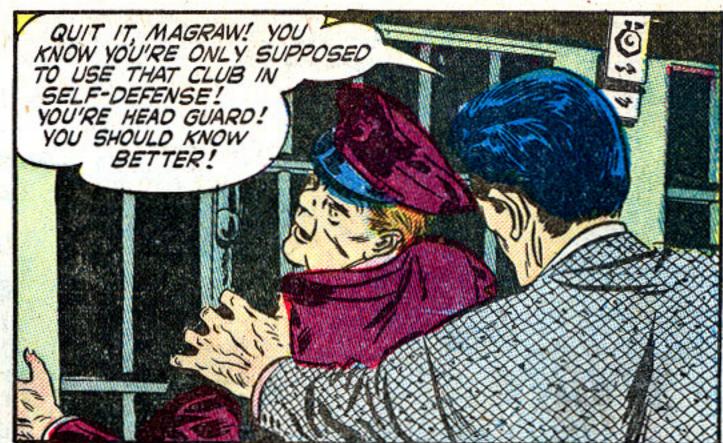
WAY TOWARDS YOU.
WAY TOWARDS A FEW
WARDEN! JUST A FEW
WARDEN! JUST A BE
WARDEN! JUST A













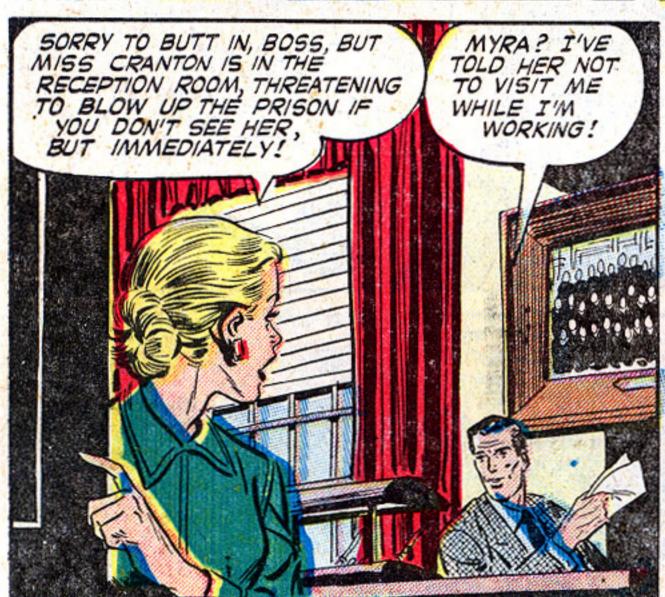






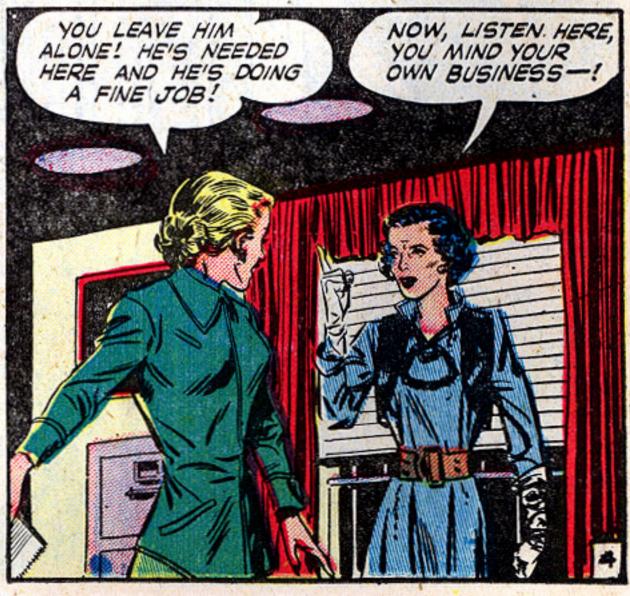


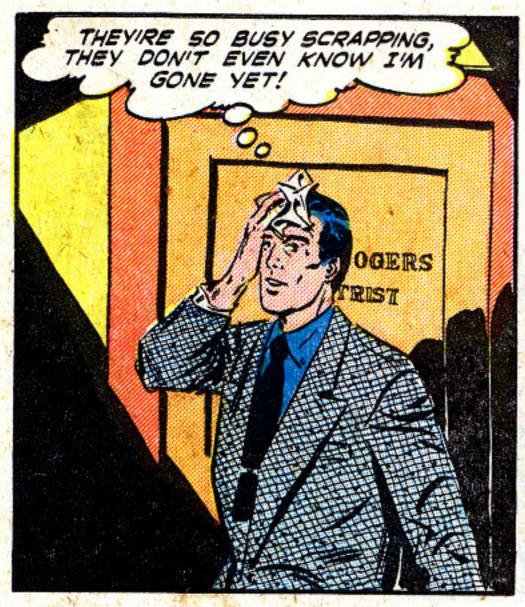


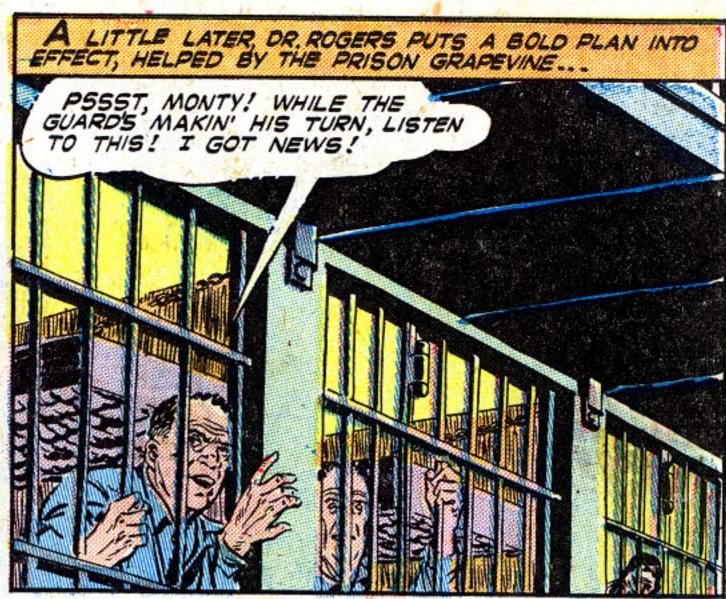




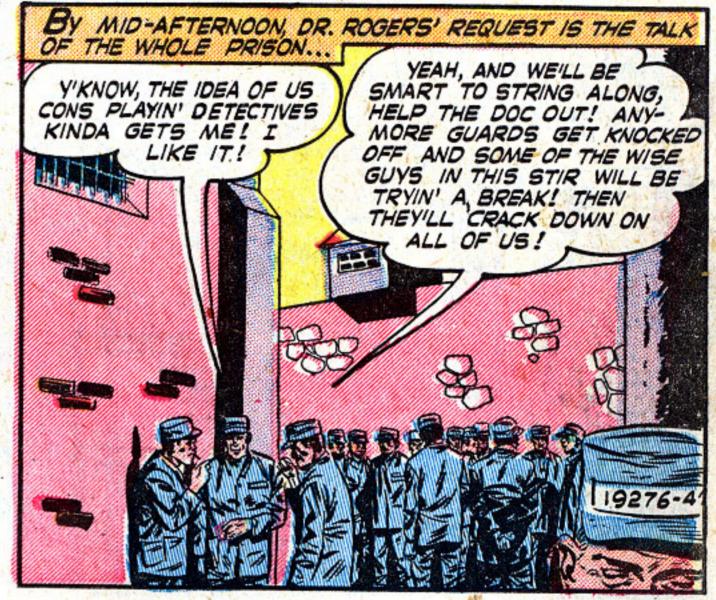








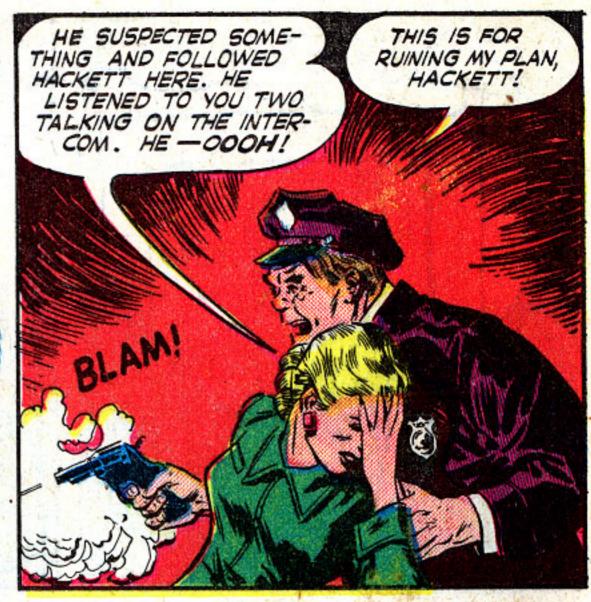


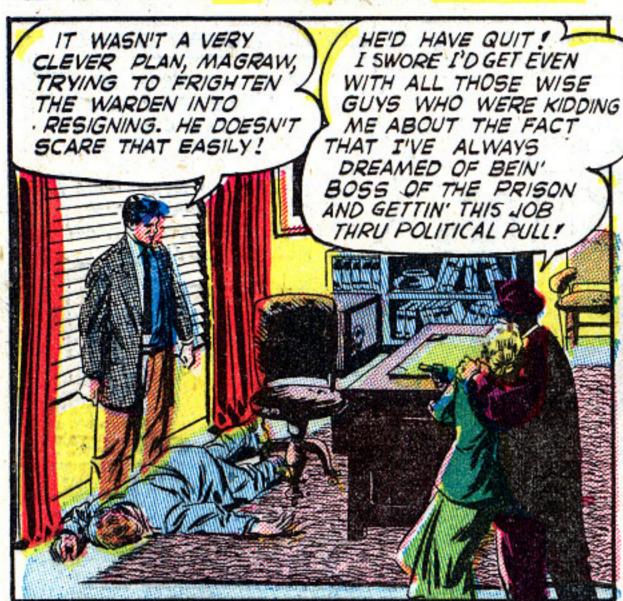






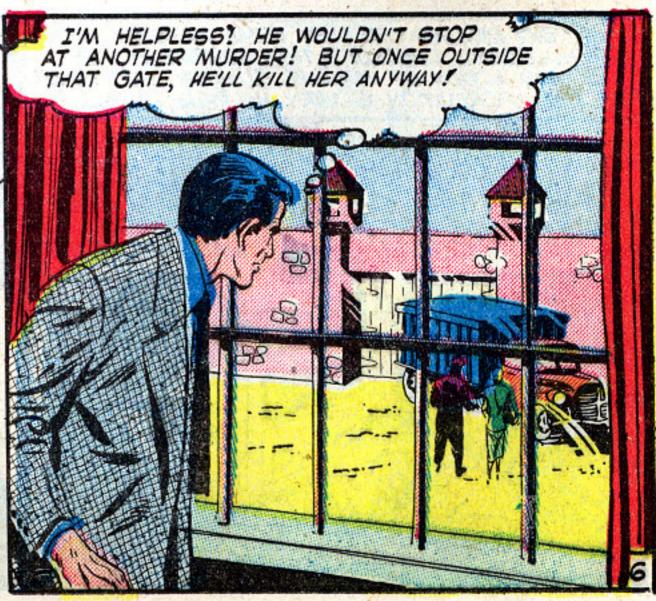








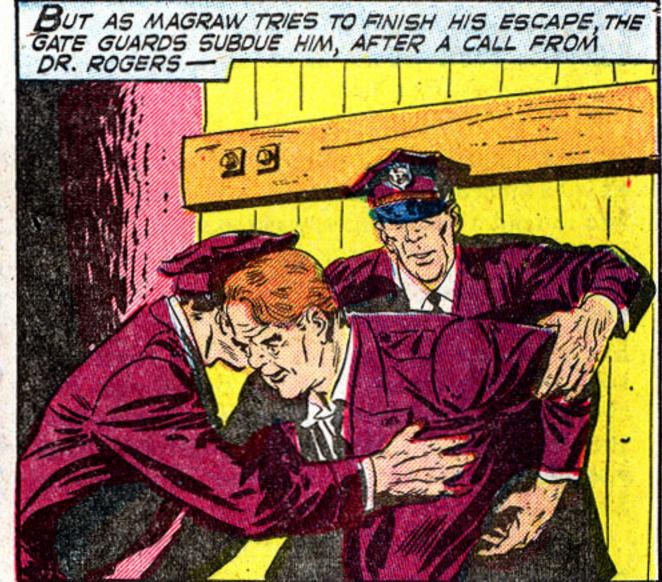
















DOUBLE JEOPARDY

"You've been a model prisoner, Mark," said the warden, "and if you'd only stop lying about this one question of your innocence of the crime you were sent up here for, I could recommend you for a parole. But I can't do it as long as you keep on insisting that you're innocent. We both know that's not so. By sticking to your story, you'll have to stay for your full ten-year sentence, instead of getting out now after six years."

Rufus Mark shrugged the thin shoulders under his striped convict clothes, and shook his head. "I have to stick to my story," he said quietly, "because it's true, warden. I did not steal the \$25,000 from the Brownsville National Bank while I was a cashier there. I'll serve out my sentence, if I have to, but I will not lie about it, even to save myself four years in jail."

After the prisoner returned to his cell, the warden shook his head sadly. Mark couldn't possibly be innocent—the evidence, which he had read and re-read a dozen times, was too strong. He had committed the crime, the warden told himself.

But four years later, two weeks before Rufus Mark's full term would have expired, the warden had to change his mind. A deathbed confession signed by the president of the Brownsville National Bank had cleared Mark completely, and the warden was ordered to release Mark with a full statement by the Governor of the State, clearing him of all charges.

Back in Brownsville, Rufus Mark stepped offthe train to be met by the officers of the bank. Anxious to make restitution for his false imprisonment, they offered him his old job back, and assured him that after he reached the age of retirement, a pension would be provided for him.

"Thank you, gentlemen," said Mark quietly. "I accept your offer, but before I start work, I want to take a six-month vacation. I have many things I want to do."

The bank officials agreed to the vacation plan, each of them secretly delighted that Rufus Mark had not threatened to bring suit against his employers for false arrest and imprisonment!

When he reached his modest room, Rufus Mark unpacked his few belongings from the cheap suitcase which he had brought with him. For a few moments he re-read the last few lines of the prison psychiatrist's report which he had surreptitiously removed from the warden's desk that morning.

Then he burned the paper, while the lines burned just as fiercely into his brain—"and in view of my examination of the prisoner Mark, I feel he has acquired a warped outlook toward the State and particularly toward the bank which he blames for all his troubles. He may eventually lose all sense of balance, and be dangerous."

Rufus Mark's ideas of a vacation for the next six months were, to say the least, peculiar. Every morning, when the Brownsville Library opened, he was waiting at the door. And until closing time, he stayed in the Reading Room, poring over every volume they had on the subject of criminal law!

After his return to work at the bank, Rufus Mark was again the same quiet, mousy character he had always been. His work was efficiently and satisfactorily done. Everyone in the bank practically forgot all about his imprisonment.

Then, when the bank examiners had finished one of their routine checks, was it discovered that there was a shortage of \$25,000 in the bank's accounts, which had been taken without a single shred of clue to the guilty party!

Naturally everybody was questioned. Still no clues.

And then Detective Denny O'Neill asked to be assigned to the Brownsville Bank case. "I've got certain ideas about this deal, chief," Denny said. "And I'd like your permission to work on them."

Chief Cruikshank groaned. "More of that psychological stuff you're always talking about, Denny?" He sighed. "You youngsters!"

Denny grinned. "It's sort of psychological, chief," he said. "Deep down in my bones I know who committed this crime. But I know that we'll never have a chance of pinning it on him through regular methods. We've got to try some very special kind of detective work to crack this one."

"Who's your suspect?" demanded the chief. "I think I'm entitled to know."

Denny shook his head. "I can't say, chief," he replied. "I haven't got a shred of evidence to pin on my suspect, and I'd be sticking my neck out if I sounded off now. The only thing I'm asking is that you assign me to the case for a month. If I don't come up with something in that time that will warrant your letting me go ahead with my line of investigation, then I'll admit I was wrong and you can take me off the case."

Chief Cruikshank nodded. "It's a deal, Denny," he said. "You're taken off all other duties effective now, and officially you're on the bank case."

Denny O'Neill's method of beginning work on the Brownsville Bank swindle was to tell his mother that he wouldn't be having dinner at home for a while. Then he ambled over to the Olde Englande Tea Shoppe across the street from the boarding house where Rufus Mark lived. By the time he arrived, and looked around for a vacant table, Mark was already seated at a small table at the side of the room, eating quietly and from time to time glancing at the newspaper which lay on the table next to him.

Denny seated himself at the table next to Mark's, ordered his meal and between courses occupied himself by moving the small counters on a pocket-sized chess set which he took from his pocket and laid by his side. Denny was a good chess player, and the problem he was working out was a particularly difficult one.

He was in the middle of his meal when Mark finished his own dinner. As Mark passed Denny's table, his eyes lighted on the chess board. He stopped, smiled apologetically and said, softly, "Do you mind if I join you, sir? I'm a chess player myself, and that looks like an interesting position."

"Sit down," said Denny hospitably. "My name's O'Neill."

For an hour the two men worked on the problem, and when they left the restaurant, Mark invited Denny to his room for a game, which was the first of a regular series which took place every night after the two men completed their meals.

During the middle of one of their games, Mark looked across the board at Denny. "You never mentioned what your business is, Mr. O'Neill," he said.

"Me?" Denny moved a piece. "Oh, I'm a detective. City Police."

For a second Mark's eyes narrowed. Then he grew calm and quiet again. "So you must know about my prison term," he ventured.

"I know you were in the penitentiary," replied Denny. "And I looked up your list of hobbies. You see, I was trying to find some way to get to know you, Mr. Mark. When I found out that you're a chess player, I knew that was the easiest way."

"Why did you want to meet me?" asked Mark, making a move.

"Because I think your story is a very interesting one," answered the detective. "Serving ten years on a false charge of having stolen \$25,000, and then, after you return to work at the bank, fully cleared, to have the bank again robbed of exactly that same amount."

"It is interesting, come to think of it," ventured Mark.

"It's almost as though somebody had figured that having paid with ten years' imprisonment for the theft of \$25,000 which he didn't steal, now he was going to get the \$25,000 to repay him for the imprisonment."

Mark's eyes narrowed again. He stood up from the chess board. "That's a very interesting theory, Mr. O'Neill," he said tensely. "If I were that kind of man—I mean the kind of man who is vindictive enough to demand payment for a wrong done to me, that's exactly the way I might have figured."

Denny shook his head. "Oh, no, Mr. Mark," he said easily. "You wouldn't do that. You see, you're too smart. You know that eventually, no matter how long it takes, the police always wind up getting their man. After serving ten years in the State Pen, you'd never take a chance on serving another sentence. I repeat, you're too smart to risk that."

Mark's thin lips twisted into a warped smile. "But what if a man were so very smart that he couldn't run a risk of going to jail?" he asked triumphantly. "What if the man were so smart that he could confess that he stole the money—and knew the law couldn't touch him?"

"That's impossible," said Denny, studying the chess board closely.

"You think so, eh?" Mark's voice rose to a shrill scream. "Well, I did take the second money! The bank owed it to me for those ten years they kept me locked up. But you can't touch me! Do you know why? Because I've already served time for the theft of \$25,000 from the Brownsville National Bank, and the law specifically states that no man can be tried twice for the same offense! I'm safe—under the protection of the double jeopardy clause! You can't touch me!"

Denny rose carefully and reached into his hip pocket for his handcuffs, which he locked on the skinny wrists he had caught in a strong grip. "You're wrong, Mr. Mark. The second crime was committed at a different time—that makes it an altogether different offense, just like two speeding charges. I'm afraid your confession, which has been picked up by the dictaphone I had installed behind your dresser, will send you up for another ten years!" And as Denny turned toward the door, dragging Mark with him, he paused at the chess board. "By the way," he added, "it's my move. I move like this," and he shoved his queen across the board, "and you, sir, are checkmated!"

THE END



THE TWO YARDBIRDS



What happens when Windy and Whitey waltz with the Colonel's curvaceous crush? And when Windy unwittingly messes up the Colonel's map . . . ? ? ?? Well, it shouldn't happen to a dogface!

6 THRILLING STORIES IN THIS ISSUE Plus PUNCH-PACKED SPECIAL FEATURES!

NURSEMAIDS!

Foul Red concentration camp imprisons South Korean children and lovely American women! G. I. JOE and Sgt. Mulvaney parachute to the rescue! But alert,



vicious guards bar every escape! Can Joe and his pal save these defenseless victims of cruel war?

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CURE FOR CRIME!



AN OLD SAYING HAS IT THAT CRIMINALS ARE "BORN BAD!" MODERN PSYCHIATRY HAS PROVEN THIS TO BE COMPLETELY FALSE! I WOULD LIKE TO SHOW YOU SOME OF THE REAL CAUSES OF CRIME... AND HOW THESE CAUSES CAN BE ELIMINATED! EACH OF THESE INSTANCES ARE FROM ACTUAL CASES I ENCOUNTERED WHILE WORKING WITH LAW AUTHORITIES!



"I STUDIED
HIS BACKGROUND
CAREFULLY
AND RECOMMENDED
PLASTIC
SURGERY..."



"THIS YOUTH WAS COMMITTING CRIMES TO TRY
AND GET EVEN WITH A
WORLD THAT TAUNTED
HIM FOR A DEFECT HE
COULDN'T HELP! ONCE
THE PLASTIC SURGEON
REMADE HIS FACE, THE
YOUTH TURNED TO A
USEFUL, LAWFUL LIFE."

"BAD ENVIRONMENT, CROWDED SLUM CONDITIONS, ARE A WELL RECOGNIZED CAUSE OF CRIME! THERE IS ONLY ONE WAY OF COMBATTING THIS ... THAT IS TO REMOVE THE CAUSE."



"STUDY THE TWO PICTURES ABOVE! CHILDREN WITH AMPLE FACILITIES FOR HEALTHFUL RECREATION WORK OFF THE ENERGY OF YOUTH NORMALLY! MOST JUVENILE DELINQUENCY STARTS AS A SORT OF GAME!" DENIED ADEQUATE OUTLETS OR MEANS FOR PLAY, THE CHILD STEALS, FIGHTS, TURNS TO VANDALISM!"

"WHILE WE HEAR MUCH OF PARENTS' LAXITY IN HANDLING CHILDREN, WE SELDOM HEAR OF THE CASES WHERE TOO STRICT PARENTS WARP THEIR CHILDREN INTO A DEFIANCE OF THE LAW! I REMEMBER WELL THE CASE OF LOTTIE L'---

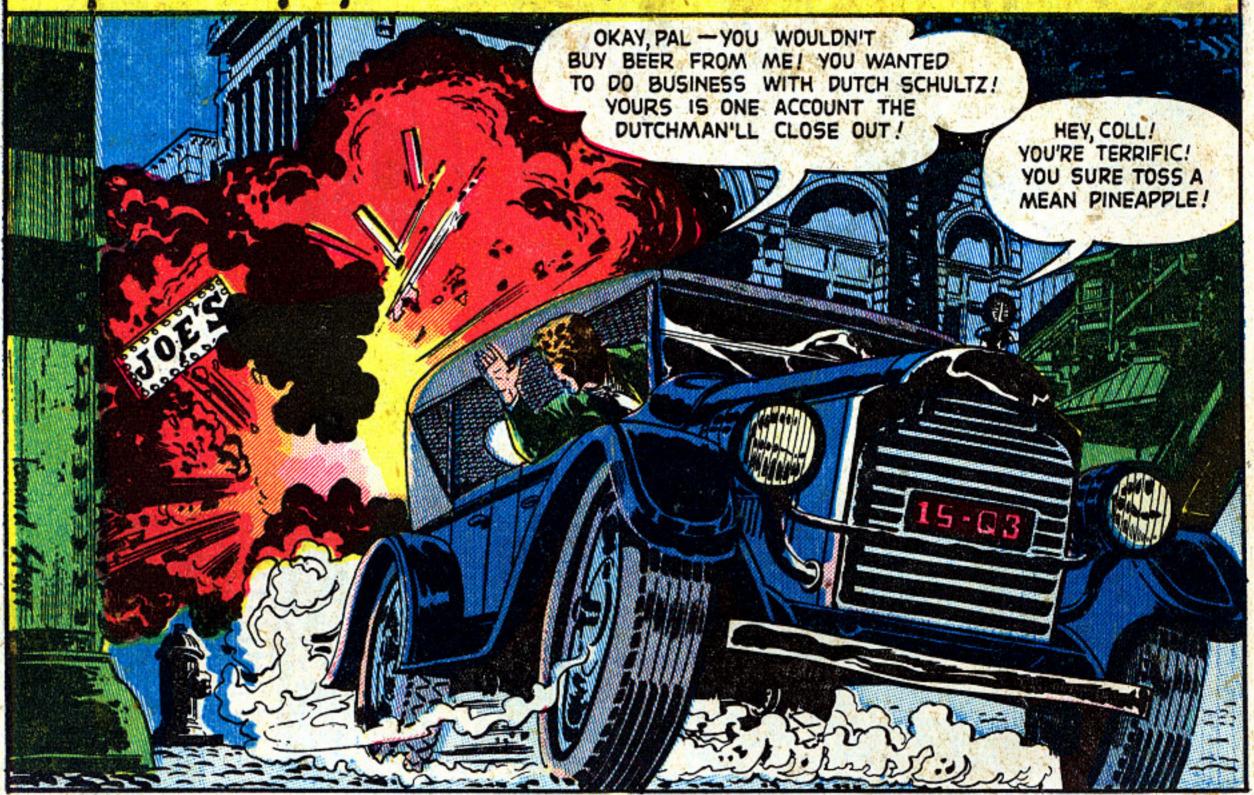




"ONE SOMETIMES WONDERS WHY THE CHILDREN OF THE WELL-TO-DO PARENTS SO OFTEN HAVE CRIMINAL TENDENCIES! LET ME

EXPLAIN ... JUST AS SLUM LIVING CAN DEVELOP CRIMINALS, SO CAN TOO MUCH LUXURY! A BOY WHO ALWAYS HAD TO ASK FOR ANYTHING HE WANTED IN ORDER TO GET IT, HAS NO SENSE OF VALUES! WHEN HE GROWS UP HE HATES WORK-ING FOR A LIVING .. THEREFORE ... HE TURNS TO WHAT SEEMS THE EASY WAY. THE WAY OF CRIME!

As told and interpreted by the noted prison psychiatrist, DR. TOM ROGERS



DR. TOM ROGERS

COLL WAS ABOUT TO BE RELEASED FROM PRISON...FOR THE TENTH TIME SINCE HE WAS A YOUNG BOY...

"I WAS JUST A YOUNGSTER WHEN VINCENT COLL WAS A SWAGGERING BULLY ON THE STREETS OF MANHATTAN. COLL WAS ONE OF MANY CRIMINALS WHOSE CASE HISTORIES WE STUDIED AT MEDICAL SCHOOL, BUT IT WAS DR. DAVID WARD, THE FAMOUS PSYCHIATRIST WHO GAVE ME THE REAL LOWDOWN ON...

MANHATTAN'S MAD DOG KILLER!

COLL, YOU'RE ONLY TWENTY- YOU TOO, DR. WARD?
FOUR. YOU STILL HAVE A SAY, I GOT TIECHANCE TO MAKE SOMETHING OF YOUR LIFE. NOW,
I HAVE CONNECTIONS... NEW YORK!

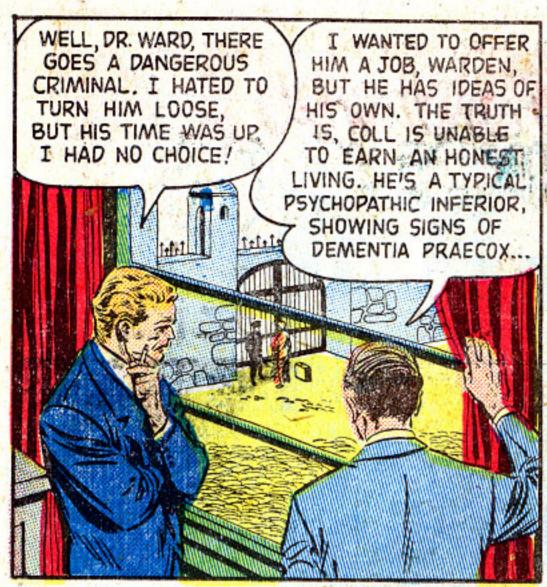
OF SIX MONTHS I'LL BE DRIVING AROUND IN A CADDY, USING G-NOTES FOR LIGHTING CIGARS!

DE BEIL BE YOU TES RS!

IN SIX MONTH'S TIME
YOU'LL BE RIGHT BACK
UP HERE! HONEST
MONEY DOESN'T COME
EASILY. COLL, YOU'VE
SPENT MOST OF THE
LAST EIGHT YEARS
BEHIND BARS. DON'T
YOU THINK IT'S TIME
TO...?

YOU'RE LIVING
BACK WITH THE
HORSE AND BUGGY,
DOC! BUT YOU'RE
A GOOD EGG, AND
WHEN I'M AT THE
TOP OF THE HEAP
I WON'T FORGET
YOU. ANY FAVOR
YOU WANT, JUST
BUZZ ME, AND I'LL
FIX IT!



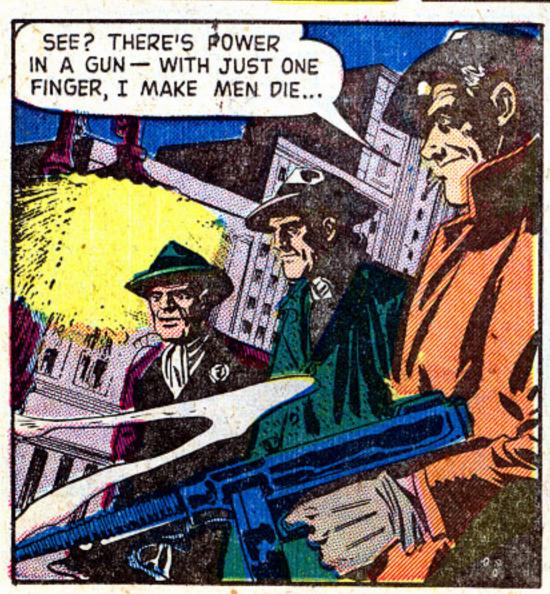




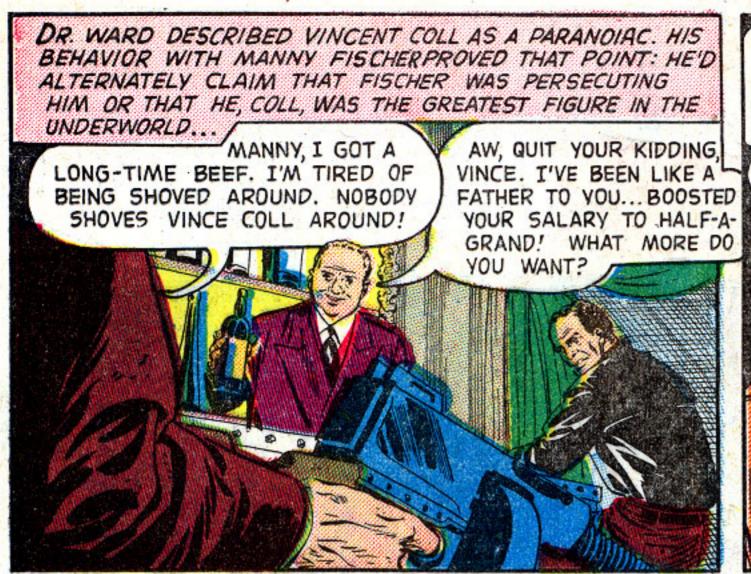


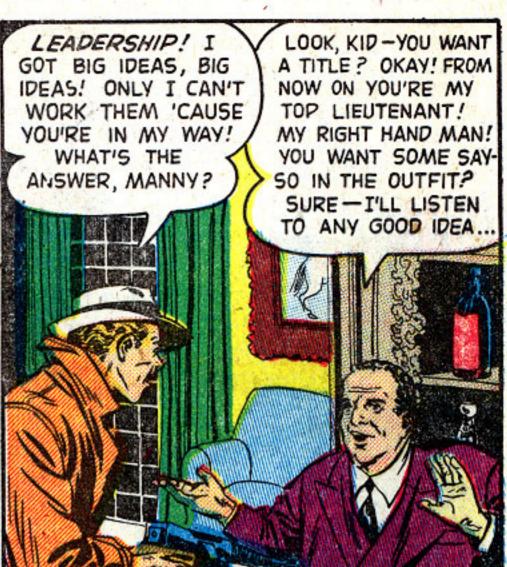
"THERE WERE GANG WARS THOSE DAYS, IN THE MAD TWENTIES, AND COLL DID A LOT OF SHOOTING. RIVAL MOBSTERS WERE HIS TARGET, BUT INNOCENT PEOPLE GOT HURT. THAT DIDN'T BOTHER COLL—HE WAS A KILLER BY INSTINCT.





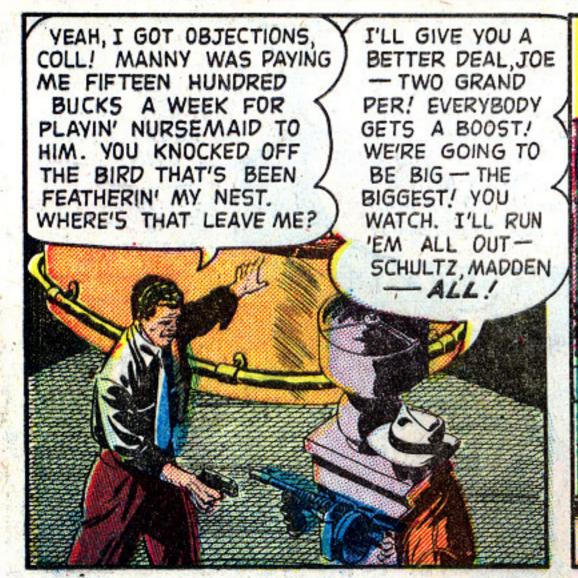


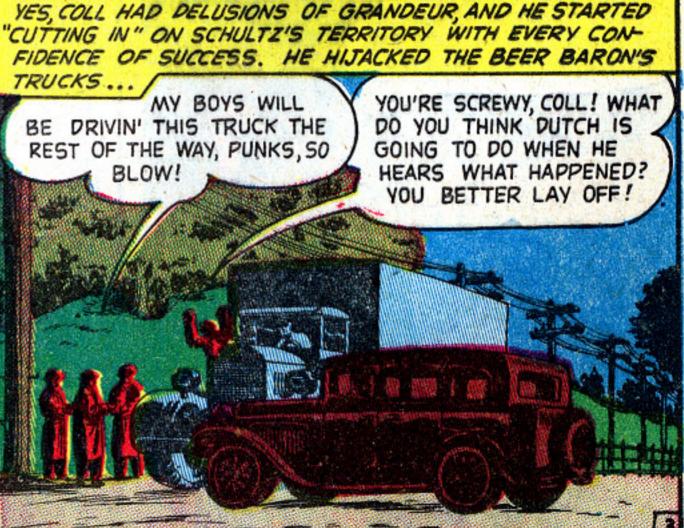




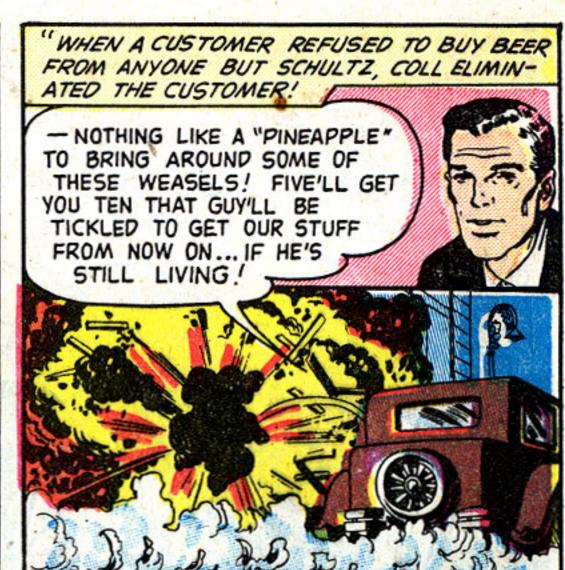




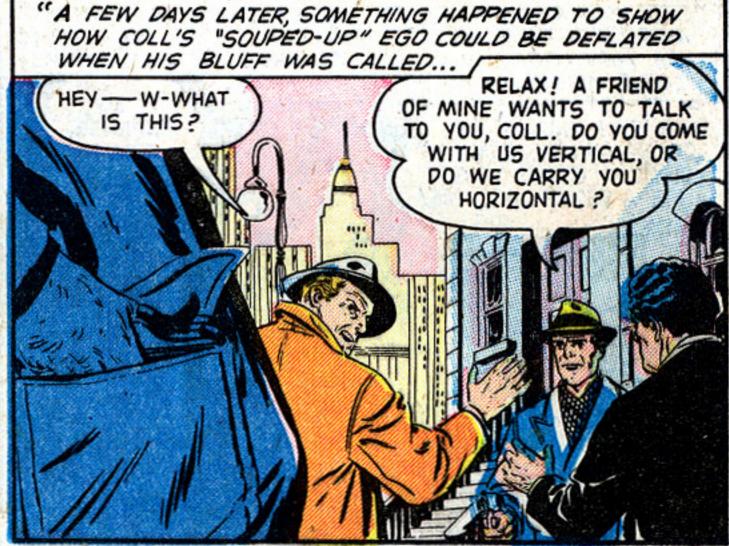






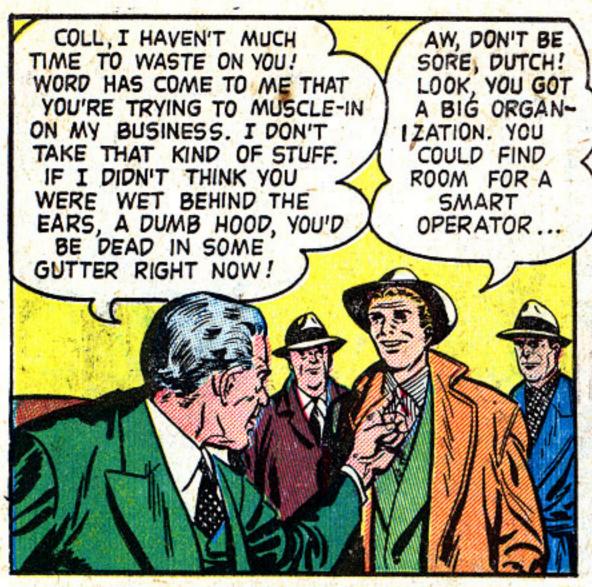












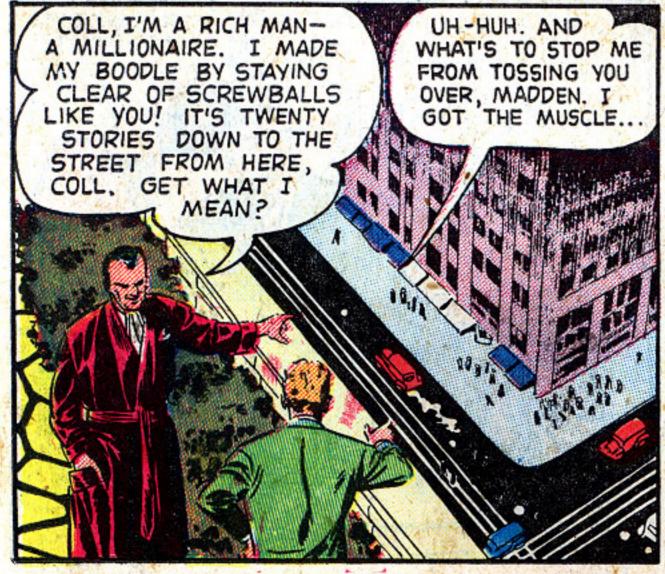


I WOULDN'T PUT

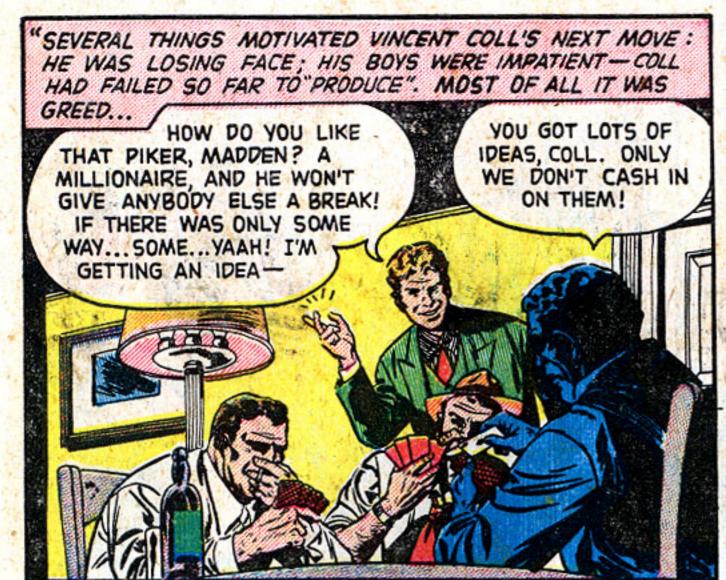




IS THAT

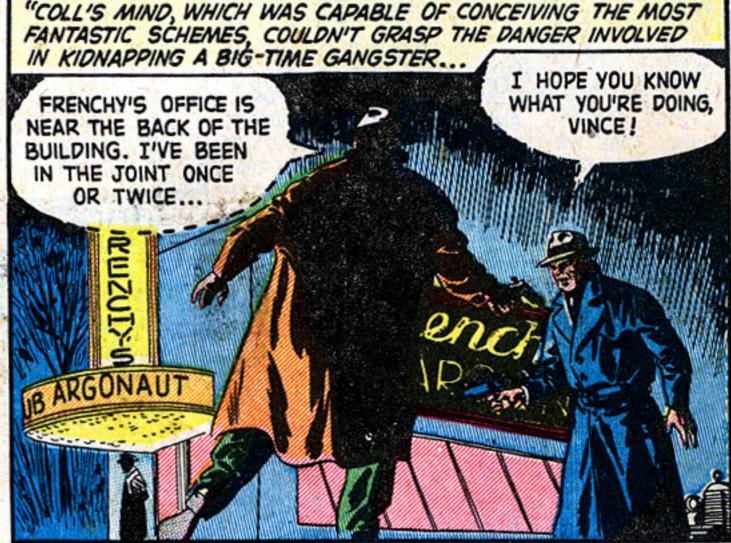


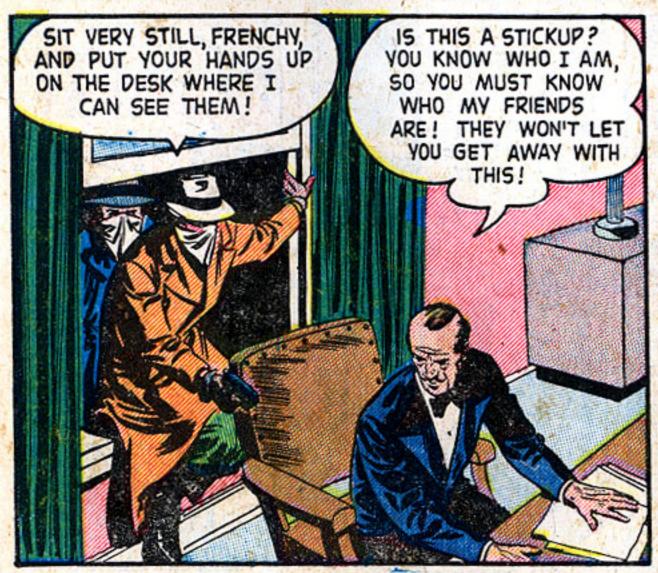


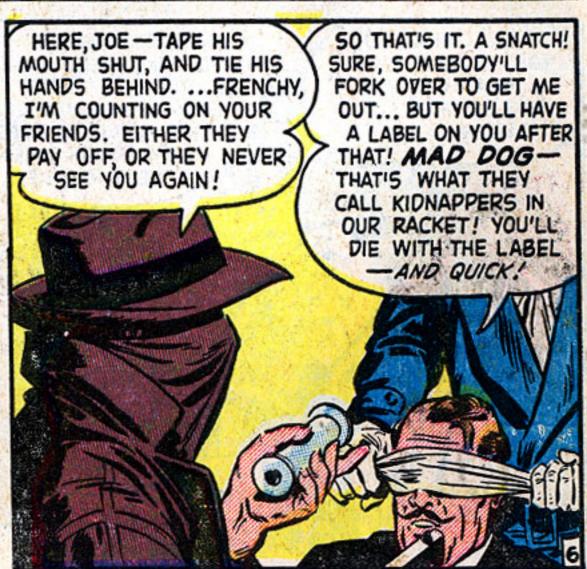
















IT'S A FAST BUCK WE'VE STUCK OUR FOR A NIGHT'S WORK. NECKS OUT ENOUGH, VINCE. YOU AREN'T ISN'T IT? THAT'S ALL THE CASH MADDEN HAS PLAYING WITH A KID WHEN YOU SHAKE DOWN ON HAND. AS FOR YOU GUYS - I DON'T OWNEY MADDEN! AND EVERY TIME WE TRY A NEED YOU! YOU KNOW DEAL SOMETHING GOES WHY? I'VE GOT THEM WRONG! FIRST IT WAS ALL BLUFFED -FOR A HUNDRED G'S. SCARED. YOU HEARD NOW IT'S FORTY! FRENCHY -HE CALLED ME A MAD DOG! THEY'RE AFRAID OF ME!





"IT WAS INEVITABLE THAT VINCENT COLL SHOULD DIE VIOLENTLY -SHOT DOWN LIKE A MAD DOG!"





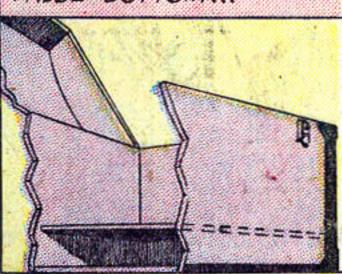
SWEELS WES!

SMUGGLING IS ONE OF THE OLDEST FORMS OF CRIME... AND ONE OF THE MOST DIFFICULT TO STAMP OUT! HERE ARE SOME OF THE MORE INGENIOUS METHODS USED...

SINCE ANCIENT TIMES SMUGGLERS HAVE USED ANIMALS TO CONCEAL THEIR ILLEGAL GOODS ...

TIE THE PACKAGE OF GEMS
WELL! THEN WE WILL MIX THIS
SHEEP WITH THE OTHERS
AND THE KING'S INSPECTORS
WILL SUSPECT NOTHING!

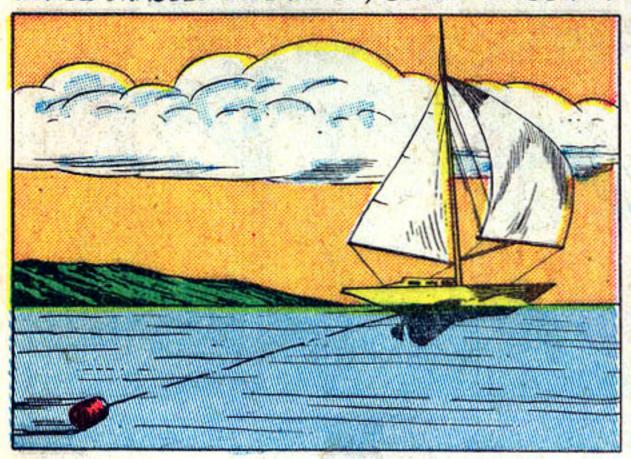
ANOTHER FAVORITE RUSE IS THE TRUNK WITH THE FALSE BOTTOM ...



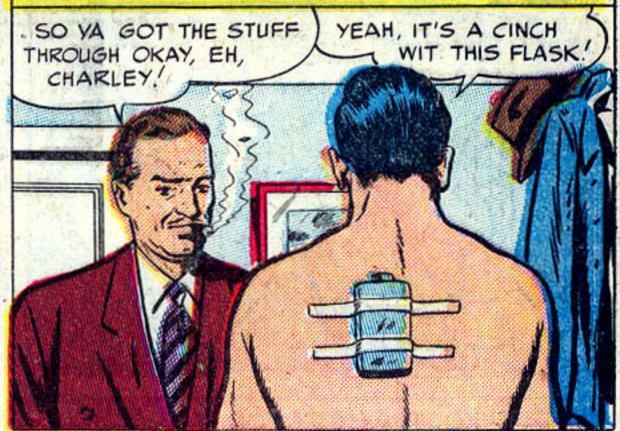
IT TAKES A SHARP EYE TO DISCOVER THE SECRET COMPARTMENT AND MILLIONS OF DOLLARS IN GOODS HAVE BEEN SMUGGLED INTO THE COUNTRY BY THIS METHOD! HOLLOW HEELS ON SHOES ARE HIGHLY FAVORED BY JEWEL



WHEN A RIVER IS TO BE CROSSED, THE CONTRABAND CAN BE DRAGGED UNDERWATER, BEHIND THE BOAT...



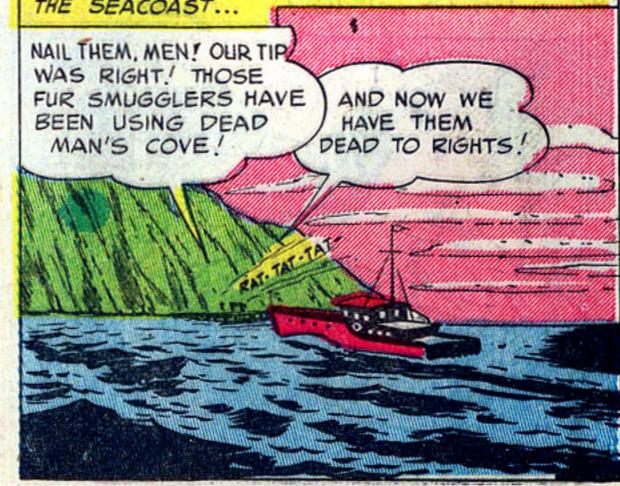
FLAT FLASKS, TAPED TO THE BACK, ARE SOME-



A SIMPLE BUT OFTEN SUCCESSFUL METHOD IS TO MIS-LABEL THE CONTRABAND AS LEGAL GOODS ...









WHAT LEADS THE DOOR CRIME?

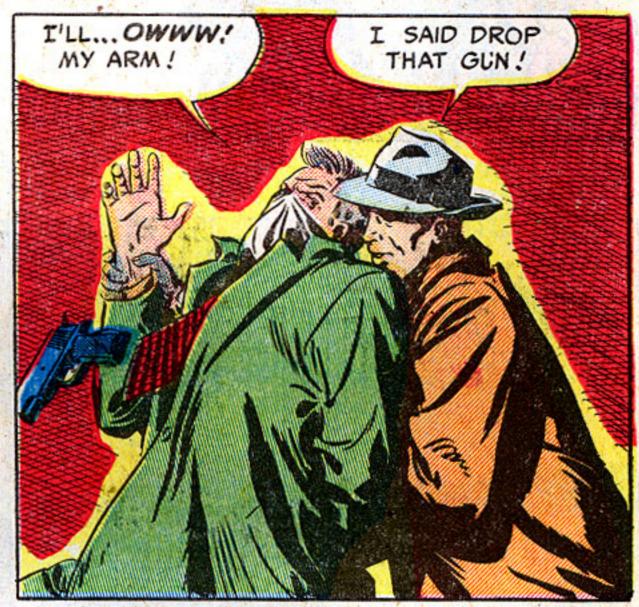
WHAT LOF CRIME?

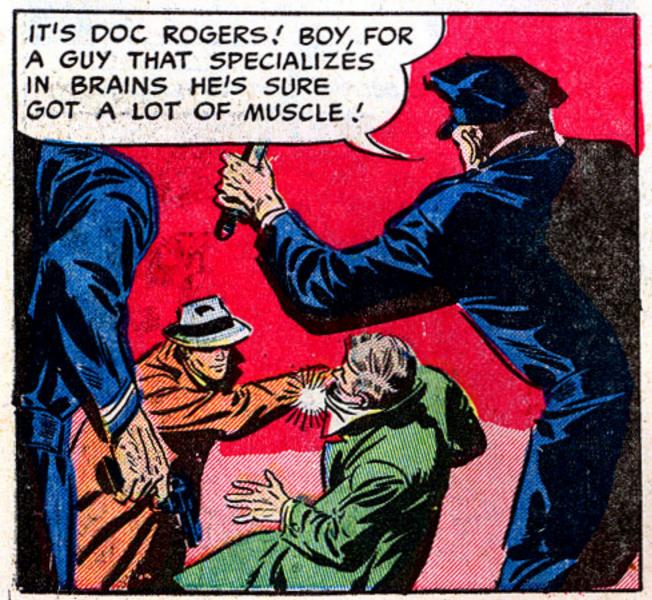
CHILDREN INTO HAS:
CHILDREN INTO HAS:
FAMILIES BLEM RITES
FAMILIES BLEM RITES
FAMILIES BLEM RITES
FAMILIES BLEM RIVEDS,
THAT PROBLEM ROGERS,
PUZZLED ANSWER A ROGERS,
FOR ANSWER A ROGERS,
ONE ANSWER A ROGERS,
ONE ANSWER A ROGERS,
TONE ANSWER A DEADLY
ONE ANSWER

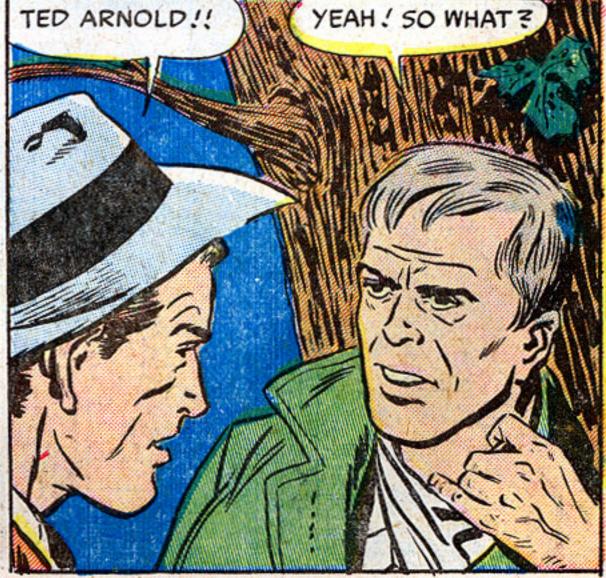
ONE EVENING,
WHILE OUT
FOR A DRIVE,
I RAN OUT OF
GAS. LEAVING MY
CAR, I WALKED
DOWN THE HIGHWAY TOWARD A
SMALL FILLING
STATION. AS I
APPROACHED..."





















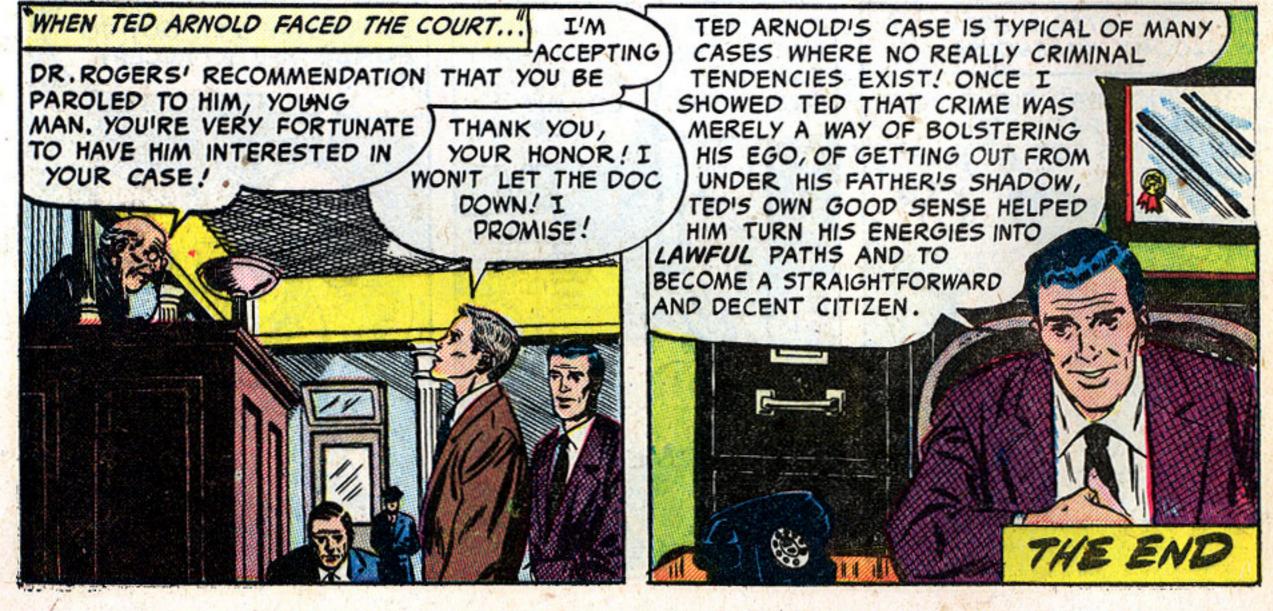












CHOPPERS, RIPPERS AND BURNERS - UNDERWORLD LINGO FOR SAFE ROBBERS WHO SMASH, TEAR AND BURN SAFES OPEN! EVEN MORE CLUMSY AND STUPID THAN MOST CRIMINALS, THEY SELDOM STAY ON THE OUTSIDE FOR LONG ...

UH! UNNNNH!

THAT DOES

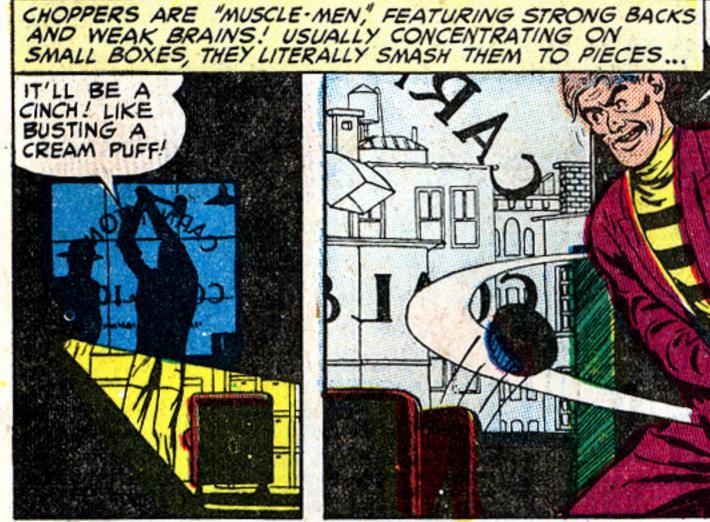
AGHHHH!

OWWW.

AH, PIPE

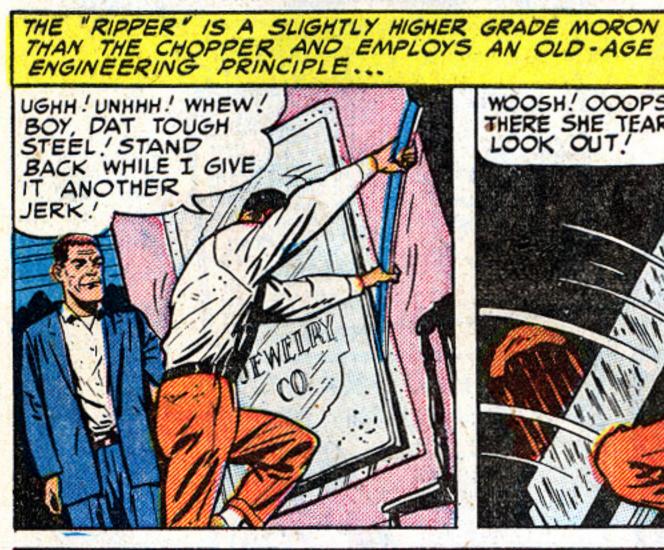
DOWN!

ONLY GOT



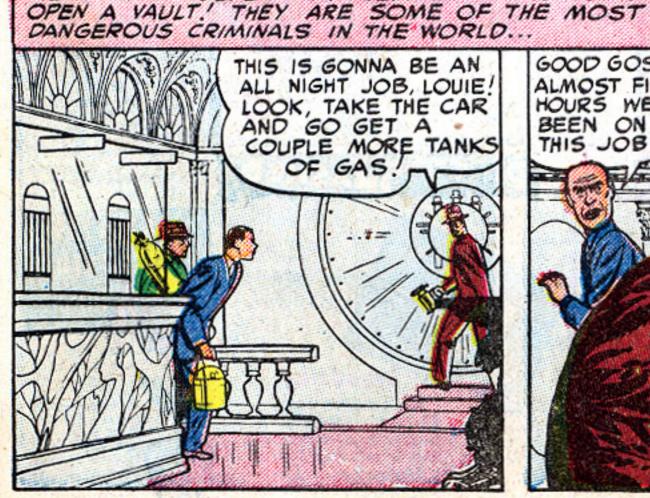












THE "BURNERS" DEPEND ON ACETYLENE TORCHES TO CUT





WE GUARANTEE TO SAVE YOU MONEY!

YOUR MONEY BACK QUICK IF YOU CAN BUY FOR LESS ELSEWHE



Large 1 Karat Stone

- real sparkiel Very , tow priced for quick seles. Refined, impressive, smooth. iden - get this hand, some ring now! Bar-



Super Special Qual-

- a sure winner? nazing! Real mas-ve, maniyi Solid eld Celor effect. Is pasudo Dismond cantre flanked by



big, impressive Hery brillancy. Ex-tra-heavy weight, material Gold Color, with \$780.00 appear-ence. Maniy! Coms respect! 3.85



Heavy Ring for Men

To men who succeed in everything, we offer this distinguished Pseudo Diamond and Ruby Ring. Massive! The "big boss" style that thrills the ladies. Rich gold plating.



for amore men Magnificent simulation of a solid gold ring with centre ruby and dlamonds that looks like a fortune! Observe the perfection of its "royal" design -- the last werd in masculine styling. Only .. 3.48

MAM

889



MGW you can own and enjoy Rocket's most POWERFUL and very BEST FIELD ELASS at a special LOW PRICE! Well made of rugged metals and has specially ground magnification lenses. Such TER-RIFIC POWER you won't believe your eyes! Get an intimate view of nature . . . the sky at night , . . the birds, mountains GO PLACES AND SEE THINGS!

Get a close-up of that neck-to-neck finish at the races, the fishing uppercut of the boxer, the quick pass down the football field, seashore scenes, etc. See what your neighbors are doing without being seen! Ladies' SPORTEX Watch

Special!

A sturdy, accurate watch with special jewel movement.

ideal for active women and

girls, nurses, teachers, sportswomen, typists, house-wives, etc. Case is dainty yet so sturdy! Has luminous

hands and numbers for night

reading. So feminine and petite, yet so accurate too! 10-Day MONEY BACK Guaran-

tee and conditional free

service certificate. Bargain

Pictures and words can't do justice to the wonder ful quality of our merchandise. So we allow you 10 whele days to see, try, enjoy any article -right in your ewn home - without risk! FULL PRICE BACK QUICK if not thrilled! Write desired articles in coupon and rush at once! Pay price, plus postage, on delivery. Enjoy 10 days at OUR risk! It pays to deal with this reliable company.



whole pack into this sleek, handsome, combination case in, Sure-

Fire Lighter. No more fumbling around for cigarettes or matches! Bargain price



The special, patented PROTEKT-O-BALANCE feature every active man and boy has waited for. Now you Can DROP IT, BANG IT, HIT IT and never worry. UNLIMITED GUARANTEE EXCLUSIVE OF PARTS - You never pay one red cent for skilled labor costs! Accurate Swiss jewel movement! Red Sweep Second Hand! Numerals glow at night. Rich looking silver color case. Unbreakable crystal. Modern design! Supply limited due to international crisis. Get yours NOW while you can. Special price 7.67 Men's INITIAL Ring

Your own INITIAL in Raised

Gold color effect firmly set

on a BLOOD-RED stone.

Flanked by 2 sparkling pseudo DIAMONDS imported

from Europe. Ring made in 14 Karat Rolled Gold plate.

very fashionably designed, rich in appearance. WEAR IT WITH PRIDE!

Enjoy a lifetime . . . it's so

handsomely masculine . so distinctive! Mention letter desired and send strip of

paper for size. Bargain price



Enchanting ring for smart ladies, 20 small Pseudo Diamonds imported from Europe are hand set in twin clusters. Very feminine . . . dainty .



10 glistening britliants to resemble diamonds featured in Loyale Wedding Ring set. Gorgeous gold color . . fashion-able! Compare! Bets



Royal Peacock is Rhinestones

blazing rainbow hues: Ruby-red Emerald-green, Sapphire-blue and Diamond - white colors. Exquisitely designed. so dainty! 1.98



Ring for Ladies

Outstanding value! Glamorous simulation of your very own BIRTH STONE surrounded with sparkling DIAMONDS in rich gold color effect. A ring of thrilling beauty. Mention birth month when ordering 1.91



Engagement Sing

Meavy Weight! Beauti-ful MATURAL GOLD color effect. Has one DIE PSEUDO DIAMOND with 4 more on sides. Rich "princess" de-sign. Very smart and wealthy looking. Amazing value . . . 2.97

FIERNAL LOVE **Engagement and Wedding Ring Set**



Something special and very pretty! Imagine—12 sparkling Pseudo Diamonds, imported from Europe, set in a gorgeous Engagement and Wedding Ring Set! ... NATURAL GOLD color, exquisite design. Your price for both-4.89. Yet they look like \$750.00 and more! They sparkle a thousand rays of light! Enjoy a LIFETIME!

You can't lose a penny. Try this gorgeous ETERNAL LOVE set at our risk. If not satisfied, we will return the price at once. Don't delay. Order a set today. Don't lose this opportunity. Remember-BOTH rings are yours for only 4.88. MAIL THE COUPON NOW.

"THE ELDORADO" **Men's Distinctive Watch**

"ELDORADO" - the watch for active men - last word in smart styling! Sparkling Pseudo Diamonds and Rubies set around the dial. Solid Gold color effect, chromed back. Unbreakable crystal, Luminous hands. Large sweep-Second hand. Rugged case, built to take the "goff." Imported Swiss movement gives dependable service. UNLIM: ITEO GUARANTEE EXCLUSIVE OF PARTS - never a penny for skilled labor cost! Formerly 24.95. Special SALE PRICE.

only 9.99money back quick if not de-lighted. RUSH COUPON NOW!



Tear out and mail this COUPON

CONSUMERS MART, Dept, 1001-300

MAME OF ARTICLE DESIRED

Write articles desired on lines below. Pay price shown plus a and excise tax on delivery. THEN TRY 18 BAYS FREET YOU ! PRICE BACK UNLESS THRILLED AND BELIEFFED!

(Please print)

PLEASE! Send ring class on thin strip of paper wrapped ground finger

Broadway

Fine LUXURY Design ULTRA - SMART! A quality, massive ring for men in rolled gold plate 2 1-karat Pseudo Diamonds sparkle with a thousand rays of light. 3.88

Place near window - see color changes like magic! RED al-legedly indicates rain, storms; BLUE - fair and SHARY; PURPLEchanges coming! Amazes every-one! Beautiful, decorative. Flower pot given. 98¢



Millions of trouble-breeding bacteria, living on your sick scalp (see above) are killed on contact. Ward's Formula kills not one, but all four types of these destructive scalp germs now recognized by many medical authorities as a significant cause of baldness. Kill these germs-don't risk letting them kill your hair growth.

ENJOY THESE 5 BENEFITS IMMEDIATELY

- Kills these 4 types of germs that retard normal hair growth on contact
- Removes ugly infectious dandruff—fast
- Brings hair-nourishing blood to scalp—quickly
- 4. Stops annoying scalp itch and burn-instantly
- Starts wonderful self-massaging action—within 3 seconds

Once you're bald, that's it, friends! There's nothing you can do. Your hair is gone forever. So are your chances of getting it back. But Ward's Formula, used as directed, keeps your sick scalp free of itchy dandruff, seborrhea, and stops the hair loss they cause. Almost at once your hair looks thicker, more attractive and alive.

We don't ask you to believe us. Thousands of men and womenfirst skeptical just as you are-have proved what we say. Read their grateful letters. Study the guarantee-it's better than a free trial! Then try Ward's Formula at our risk. Use it for only 10 short days. You must enjoy all the benefits we claim-or we return not only the price you pay-but DOUBLE YOUR MONEY BACK. You be the judge! © Ward Laboratories Inc., 1430 Broadway, New York 18, N.Y.

TO SAVE YOUR HAIR ACT NOW

Send coupon today for 10-day offer. Send No Money

I must admit I didn't have much faith in it, but I hadn't been using Ward's one week before I could see it was helping me. I could feel my hair getting thicker.

E. K., Cleveland, Ohio Out of all the Hair Experts I went to, I've gotten the most help from

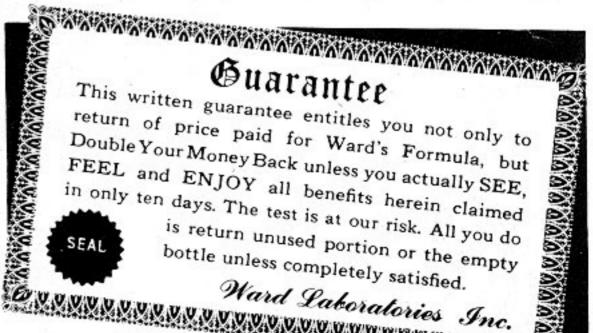
one bottle of Ward's Formula. C. La M., Philadelphia, Pa.

After using Ward's for only 12 days, my hair has stopped falling out.

R. W. C., Cicero, III.

I am tickled to death with the results. In just two weeks' time-no dandruff! W. T. W., Portola, Cal. I feel encouraged to say that the infuriating scalp itch which has both-ered me for 5 years is now gone.

J. M. K., Columbus, Ohio



_ACT TODAY or YOU MAY TOO LATE!

Ward Laboratories Inc., 1430 Broadway, Dept. 24-H New York 18, N.Y.

Rush Ward's Formula to me at once. I will pay postman two dollars plus postage. I must be completely satisfied within 10 days, or you GUARANTEE refund of DOUBLE MY MONEY BACK upon return of bottle and unused portion.

City...... Zone.... State......

Check here if you enclose \$2.00 with order, and we will pay postage. Same refund offer holds, of course. APO, FPO, Canada & Foreign add 50c; no C.O.D.s.

NEW! MAGIC PANEL FEATURE SLIMS LIKE MAGIC! OOK SLIMMER, MORE YOUTHFUL



You will look like and feel like this beautiful model in your new and improved cool-light weight FIG-URE-ADJUSTER.

YOUR APPEARANCE!

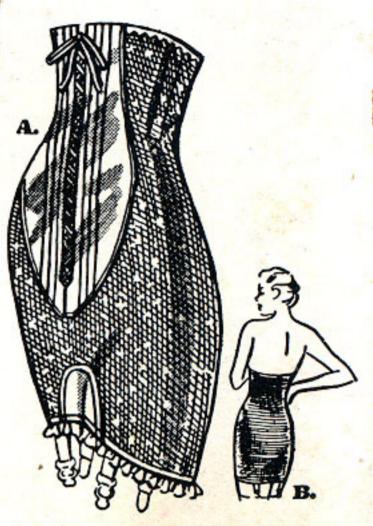
THE FIGURE-ADJUSTER MUST BE THE BEST GIRDLE YOU EVER WORE . . . YOU MUST FEEL MORE COMFORTABLE, and you MUST look and feel younger . . . Your shape MUST be noticeably improved or you get every cent back at once!

No matter how many other girdles you have tried, you can be sure: NO OTHER GIRDLE CAN DO FOR YOU MORE THAN THE FIGURE-ADJUSTER! No other girdle or supporter belt offers you more BELLY CONTROL, BULGE control, HOLD-IN and STAY-UP power . . . safely, scientifically. No other girdle can begin to approach the miracle-working FIGURE-ADJUSTER feature! Figure-Adjuster is LIGHT in weight (ideal for WARM weather) yet powerfully strong! Figure-Adjuster allows AIR to circulate through it, ABSORBS perspiration, is made by the most skilled craftsmen, and allows you to ADJUST it to just the right amount of BULGE-CONTROL you like and NEED for an IMPROVED FIGURE!

MAGIC PANEL CONTROL: No laces show when you wear a SLIMMING Figure-Adjuster. The control you get is completely COM-FORTABLE . . . and GUARANTEES healthful, lasting support. Its satin TUMMY PANEL laces right up to meet the bra-NO MIDRIFF BULGE! LIFTS and FLATTENS the tummy, SLIMS down the waist, TRIMS the hips and eliminates the "SPARE TIRE" waistline roll! The magic ADJUSTABLE, slimming, easily controlled panel is scientifically designed and is the result of testing different kinds of panels on thousands of women! Figure-Adjuster creates the "BALANCED PRESSURE" that gives each bulge the exact amount of RESTRAINT it requires. It gives you the right amount of SUPPORT where YOU need it MOST! Let Figure-Adjuster give you MORE figure control . . . for more of your figure . . . let it give you a more BEAUTIFUL FIGURE . . . the slimmer, trimmer figure that INVITES romance. You ACTUALLY APPEAR SLIMMER AT ONCE WITH THE MAGIC PANEL control of Figure-Adjuster. Colors nude, blue or white. Sizes 24 inch waist to 48, only \$4.98. 24 inch waist to 48, only \$4.98.

MAKE THIS TEST WITH YOUR OWN HANDS!

Clasp your hands over your ABDOMEN, press upwards and in gently but FIRMLY. You feel better, don't you! That's just what the UP-LIFT adjustable FIGURE-ADJUSTER does for you, only the FIGURE-ADJUSTER does it better. MAIL COUPON AND TEST IT AT HOME FOR 10 days FREE at our expense! NO OTHER GIRDLE AT ANY PRICE CAN GIVE YOU BETTER SUPPORT, can make you look better, feel better or appear slimmer and younger! Sizes 24 to 48 waist.



TRULY SENSATIONAL AT

\$4,98

TRIM UNWANTED INCHES YOUR MIDRIFF,

waist and hips with real breathe-easy comfort waist and hips with real breathe-easy comfort. New scientific construction whittles away rolls and bulges . . . slimming, easy-to-adjust rayon satin tummy panel laces right up to your bra. In powerful elastic. White, light blue or nude. Small (25"-26"), Medium (27"-28"), Large (29"-30"), Extra Large (31"-32"). Also "PLUS" SIZES for the fuller figure, XX (33"-35"), XXX (36"-38"). XXXX (39"-40"), XXXXX (41"-44"), 6X (45"-48").

100% MONEY-BACK GUARANTEE!

Test the Figure-Adjuster at home for ten days FREE at our expense! It's sent on approval! It must do all we claim for it or return it after ten days and we'll send your money right back. We take all the risk . . . that's because we know that even though you may have tried many others you haven't tried the BEST until you have tried a FIGURE-ADJUSTER! MAIL COUPON NOW!

Guaranteed to Delight or Your Money Back . . . 10-DAY FREE TRIAL!

WHY DIET? TRY IT!

- TAKES INCHES OFF TUMMY!
- RAISES ABDOMEN AND KEEPS IT IN!
- LIKE MAGIC IT BRINGS IN WAIST
- MAKES SPREADING HIPLINES CONFORM TO FIRM BEAUTY
- SMOOTHES AND SLIMS THIGHS
- MAKES YOUR CLOTHES FIT BEAUTIFULLY

"SECRETS OF LOVELI-NESS" booklet tells how to take advantage of correct choice of clothes, proper use of make-up and other secrets to help you look years younger, pounds and inches slimmer, will be included FREE with your order.

For Your Figure's Sake MAIL THIS COUPON

SEND NO MONEY

FIGURE-ADJUSTER CO., DEPT. 187

318 Market Street, Newark, New Jersey Yes! Please rush "FIGURE-ADJUSTER" on approval. If not delighted I may return girdle within 10 days.

I will pay postman \$4.98 plus postage.

I enclose \$5.00, cash, check or money order, send postage prepaid. (I save up to 75c postage.)

Color 2nd color choice Size Panty Girdle Girdle

Name

City Zone State Please PRINT carefully. BE SURE TO GIVE YOUR SIZE